



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

CONTRACT

| | | |
|--|---|--|
| <u>Contract / Revision</u> 570004 / | | <u>Alt Order #</u> 09797671 |
| <u>Product</u> PRIORITIES USA ACTIO | | |
| <u>Contract Dates</u> 10/23/12 - 10/29/12 | <u>Estimate #</u> 1566 | |
| <u>Advertiser</u> Priorities USA Action | | <u>Original Date / Revision</u> 08/21/12 / 08/22/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WJW | <u>Account Executive</u> Alexandra Bradley | <u>Sales Office</u> Washington DC |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 8356 | <u>Advertiser Code</u> 321 | <u>Product Code</u> 340 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | 8 | 10/23/12 | 10/23/12 | M-F 5a-530a | 5a-530a | | :30 | | | NM | 1 | \$850.00 |
| | | FOX8-NWS-5AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$850.00 | | | |
| N 2 | 8 | 10/24/12 | 10/24/12 | M-F 5a-530a | 5a-530a | | :30 | | | NM | 1 | \$850.00 |
| | | FOX8-NWS-5AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$850.00 | | | |
| N 3 | 8 | 10/25/12 | 10/25/12 | M-F 5a-530a | 5a-530a | | :30 | | | NM | 1 | \$850.00 |
| | | FOX8-NWS-5AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$850.00 | | | |
| N 4 | 8 | 10/26/12 | 10/26/12 | M-F 5a-530a | 5a-530a | | :30 | | | NM | 1 | \$850.00 |
| | | FOX8-NWS-5AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$850.00 | | | |
| N 5 | 8 | 10/23/12 | 10/23/12 | M-F 530a-6a | 530a-6a | | :30 | | | NM | 1 | \$1,100.00 |
| | | FOX8-NW-5:30AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$1,100.00 | | | |
| N 6 | 8 | 10/24/12 | 10/24/12 | M-F 530a-6a | 530a-6a | | :30 | | | NM | 1 | \$1,100.00 |
| | | FOX8-NW-5:30AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$1,100.00 | | | |
| N 7 | 8 | 10/25/12 | 10/25/12 | M-F 530a-6a | 530a-6a | | :30 | | | NM | 1 | \$1,100.00 |
| | | FOX8-NW-5:30AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$1,100.00 | | | |
| N 8 | 8 | 10/26/12 | 10/26/12 | M-F 530a-6a | 530a-6a | | :30 | | | NM | 1 | \$1,100.00 |
| | | FOX8-NW-5:30AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$1,100.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> 570004 / | | <u>Alt Order #</u> 09797671 |
| <u>Contract Dates</u> 10/23/12 - 10/29/12 | | <u>Product</u> PRIORITIES USA ACTION |
| <u>Advertiser</u> Priorities USA Action | | <u>Estimate #</u> 1566 |
| <u>Original Date / Revision</u> 08/21/12 / 08/22/12 | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 9 | 8 | 10/29/12 | 10/29/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$2,000.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 1 | \$2,000.00 | | | |
| N 10 | 8 | 10/24/12 | 10/24/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$1,700.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$1,700.00 | | | |
| N 11 | 8 | 10/25/12 | 10/25/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$1,700.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$1,700.00 | | | |
| N 12 | 8 | 10/26/12 | 10/26/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$1,700.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$1,700.00 | | | |
| N 13 | 8 | 10/29/12 | 10/29/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$2,000.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 1 | \$2,000.00 | | | |
| N 14 | 8 | 10/23/12 | 10/23/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$1,700.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$1,700.00 | | | |
| N 15 | 8 | 10/24/12 | 10/24/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$1,700.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$1,700.00 | | | |
| N 16 | 8 | 10/25/12 | 10/25/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$1,700.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$1,700.00 | | | |
| N 17 | 8 | 10/26/12 | 10/26/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$1,700.00 |
| | | FOX8-NWS-MORNG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$1,700.00 | | | |
| N 18 | 8 | 10/29/12 | 10/29/12 | M-F 8a-9a | 8a-9a News | | :30 | | | NM | 1 | \$2,000.00 |
| | | FOX8-NWS-8AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 1 | \$2,000.00 | | | |
| N 19 | 8 | 10/23/12 | 10/23/12 | M-F 8a-9a | 8a-9a News | | :30 | | | NM | 1 | \$1,700.00 |
| | | FOX8-NWS-8AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$1,700.00 | | | |
| N 20 | 8 | 10/24/12 | 10/24/12 | M-F 8a-9a | 8a-9a News | | :30 | | | NM | 1 | \$1,700.00 |
| | | FOX8-NWS-8AM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$1,700.00 | | | |
| N 21 | 8 | 10/25/12 | 10/25/12 | M-F 8a-9a | 8a-9a News | | :30 | | | NM | 1 | \$1,700.00 |
| | | FOX8-NWS-8AM | | | | | | | | | | |

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| <u>Contract / Revision</u> 570004 / | | <u>Alt Order #</u> 09797671 |
| <u>Contract Dates</u> 10/23/12 - 10/29/12 | <u>Product</u> PRIORITIES USA ACTION | <u>Estimate #</u> 1566 |
| <u>Advertiser</u> Priorities USA Action | | <u>Original Date / Revision</u> 08/21/12 / 08/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------------------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$1,700.00 | | | |
| N 22 | 8 | 10/26/12 | 10/26/12 | M-F 8a-9a | 8a-9a News | | :30 | | | NM | 1 | \$1,700.00 |
| FOX8-NWS-8AM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$1,700.00 | | | |
| N 23 | 8 | 10/23/12 | 10/23/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 1 | \$1,100.00 |
| FOX8 NEWS-9AM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$1,100.00 | | | |
| N 24 | 8 | 10/24/12 | 10/24/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 1 | \$1,100.00 |
| FOX8 NEWS-9AM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$1,100.00 | | | |
| N 25 | 8 | 10/25/12 | 10/25/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 1 | \$1,100.00 |
| FOX8 NEWS-9AM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$1,100.00 | | | |
| N 26 | 8 | 10/26/12 | 10/26/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 1 | \$1,100.00 |
| FOX8 NEWS-9AM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$1,100.00 | | | |
| N 27 | 8 | 10/29/12 | 10/29/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$800.00 |
| NEW DY CLEVELND | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 1 | \$800.00 | | | |
| N 28 | 8 | 10/23/12 | 10/23/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$650.00 |
| NEW DY CLEVELND | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$650.00 | | | |
| N 29 | 8 | 10/24/12 | 10/24/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$650.00 |
| NEW DY CLEVELND | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$650.00 | | | |
| N 30 | 8 | 10/25/12 | 10/25/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$650.00 |
| NEW DY CLEVELND | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$650.00 | | | |
| N 31 | 8 | 10/26/12 | 10/26/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$650.00 |
| NEW DY CLEVELND | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$650.00 | | | |
| N 32 | 8 | 10/24/12 | 10/24/12 | M-F 11a-12p | 11a-12p | | :30 | | | NM | 1 | \$600.00 |
| JUDGE JOE JEFF PROBST | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$600.00 | | | |
| N 33 | 8 | 10/26/12 | 10/26/12 | M-F 11a-12p | 11a-12p | | :30 | | | NM | 1 | \$600.00 |
| JUDGE JOE JEFF PROBST | | | | | | | | | | | | |

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 570004 / | 09797671 |

| Contract Dates | Product | Estimate # |
|---------------------|-----------------------|------------|
| 10/23/12 - 10/29/12 | PRIORITIES USA ACTION | 1566 |

| Advertiser | Original Date / Revision |
|-----------------------|--------------------------|
| Priorities USA Action | 08/21/12 / 08/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--|----|-------------------|-----------------|----------------------|------------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$600.00 | | | |
| N 34 | 8 | 10/29/12 | 10/29/12 | M-F 12p-1p Noon News | 12p-1p Noon News | | :30 | | | NM | 1 | \$1,200.00 |
| FOX8-NWS-12NN | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 1 | \$1,200.00 | | | |
| N 35 | 8 | 10/23/12 | 10/23/12 | M-F 12p-1p Noon News | 12p-1p Noon News | | :30 | | | NM | 1 | \$700.00 |
| FOX8-NWS-12NN | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$700.00 | | | |
| N 36 | 8 | 10/25/12 | 10/25/12 | M-F 12p-1p Noon News | 12p-1p Noon News | | :30 | | | NM | 1 | \$700.00 |
| FOX8-NWS-12NN | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$700.00 | | | |
| N 37 | 8 | 10/23/12 | 10/23/12 | M-F 1p-2p | 1p-2p | | :30 | | | NM | 1 | \$350.00 |
| JEFF PROBST STEVE HARVEY | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$350.00 | | | |
| N 38 | 8 | 10/24/12 | 10/24/12 | M-F 1p-2p | 1p-2p | | :30 | | | NM | 1 | \$350.00 |
| JEFF PROBST STEVE HARVEY | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$350.00 | | | |
| N 39 | 8 | 10/26/12 | 10/26/12 | M-F 1p-2p | 1p-2p | | :30 | | | NM | 1 | \$350.00 |
| JEFF PROBST STEVE HARVEY | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$350.00 | | | |
| N 40 | 8 | 10/24/12 | 10/24/12 | M-F 2p-3p | 2p-3p | | :30 | | | NM | 1 | \$700.00 |
| STEVE HARVEY RICKI LAKE | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$700.00 | | | |
| N 41 | 8 | 10/25/12 | 10/25/12 | M-F 2p-3p | 2p-3p | | :30 | | | NM | 1 | \$700.00 |
| STEVE HARVEY RICKI LAKE | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$700.00 | | | |
| N 42 | 8 | 10/23/12 | 10/23/12 | M-F 3p-4p | 3p-4p | | :30 | | | NM | 1 | \$650.00 |
| RICKI LAKE JUDGE J BRWN B/JUDGE J BROWN | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$650.00 | | | |
| N 43 | 8 | 10/26/12 | 10/26/12 | M-F 3p-4p | 3p-4p | | :30 | | | NM | 1 | \$650.00 |
| RICKI LAKE JUDGE J BRWN B/JUDGE J BROWN | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$650.00 | | | |
| N 44 | 8 | 10/23/12 | 10/23/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 1 | \$1,000.00 |
| JUDGE JUDY B | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| | | |
|--|---|--|
| <u>Contract / Revision</u> 570004 / | | <u>Alt Order #</u> 09797671 |
| <u>Contract Dates</u> 10/23/12 - 10/29/12 | <u>Product</u> PRIORITIES USA ACTION | <u>Estimate #</u> 1566 |
| <u>Advertiser</u> Priorities USA Action | | <u>Original Date / Revision</u> 08/21/12 / 08/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$1,000.00 | | | |
| N 45 | 8 | 10/24/12 | 10/24/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 1 | \$1,000.00 |
| JUDGE JUDY B | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$1,000.00 | | | |
| N 46 | 8 | 10/26/12 | 10/26/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 1 | \$1,000.00 |
| JUDGE JUDY B | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$1,000.00 | | | |
| N 47 | 8 | 10/24/12 | 10/24/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 1 | \$1,000.00 |
| JUDGE JUDY | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$1,000.00 | | | |
| N 48 | 8 | 10/25/12 | 10/25/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 1 | \$1,000.00 |
| JUDGE JUDY | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$1,000.00 | | | |
| N 49 | 8 | 10/23/12 | 10/23/12 | M-F 5p-6p News | 5p-6p News | | :30 | | | NM | 1 | \$1,800.00 |
| FOX8-NWS-5PM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$1,800.00 | | | |
| N 50 | 8 | 10/25/12 | 10/25/12 | M-F 5p-6p News | 5p-6p News | | :30 | | | NM | 1 | \$1,800.00 |
| FOX8-NWS-5PM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$1,800.00 | | | |
| N 51 | 8 | 10/24/12 | 10/24/12 | M-F 5p-6p News | 5p-6p News | | :30 | | | NM | 1 | \$1,800.00 |
| FOX8-NWS-5PM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$1,800.00 | | | |
| N 52 | 8 | 10/26/12 | 10/26/12 | M-F 5p-6p News | 5p-6p News | | :30 | | | NM | 1 | \$1,800.00 |
| FOX8-NWS-5PM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$1,800.00 | | | |
| N 53 | 8 | 10/23/12 | 10/23/12 | M-F 6p-7p News | 6p-7p News | | :30 | | | NM | 1 | \$2,000.00 |
| FOX8-NWS-6PM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$2,000.00 | | | |
| N 54 | 8 | 10/25/12 | 10/25/12 | M-F 6p-7p News | 6p-7p News | | :30 | | | NM | 1 | \$2,000.00 |
| FOX8-NWS-6PM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$2,000.00 | | | |
| N 55 | 8 | 10/24/12 | 10/24/12 | M-F 6p-7p News | 6p-7p News | | :30 | | | NM | 1 | \$2,000.00 |
| FOX8-NWS-6PM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$2,000.00 | | | |
| N 56 | 8 | 10/26/12 | 10/26/12 | M-F 6p-7p News | 6p-7p News | | :30 | | | NM | 1 | \$2,000.00 |
| FOX8-NWS-6PM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$2,000.00 | | | |

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| | | |
|--|--|---|
| <u>Contract / Revision</u> 570004 / | | <u>Alt Order #</u> 09797671 |
| <u>Contract Dates</u> 10/23/12 - 10/29/12 | | <u>Product</u> PRIORITIES USA ACTION |
| <u>Advertiser</u> Priorities USA Action | | <u>Estimate #</u> 1566 |
| <u>Original Date / Revision</u> 08/21/12 / 08/22/12 | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|----|------------|----------|-----------------------|----------------|------|--------|------------|------|------|-----------|--------------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| N 57 | 8 | 10/24/12 | 10/24/12 | M-F 7p-730p News | 7p-730p News | | :30 | | | NM | 1 | \$1,600.00 |
| FOX8 NWS-7PM | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 --W---- 1 \$1,600.00 | | | | | | | | | | | | |
| N 58 | 8 | 10/25/12 | 10/25/12 | M-F 7p-730p News | 7p-730p News | | :30 | | | NM | 1 | \$1,600.00 |
| FOX8 NWS-7PM | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 ---T--- 1 \$1,600.00 | | | | | | | | | | | | |
| N 59 | 8 | 10/24/12 | 10/24/12 | M-F 730-8p | 730p-8p | | :30 | | | NM | 1 | \$2,000.00 |
| BIG BNG THEORY | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 --W---- 1 \$2,000.00 | | | | | | | | | | | | |
| N 60 | 8 | 10/26/12 | 10/26/12 | M-F 730-8p | 730p-8p | | :30 | | | NM | 1 | \$2,000.00 |
| BIG BNG THEORY | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 ----F-- 1 \$2,000.00 | | | | | | | | | | | | |
| N 61 | 8 | 10/23/12 | 10/23/12 | M-F 10p-1030p | 10p-1030p | | :30 | | | NM | 1 | \$2,800.00 |
| FOX8-NWS-10PM< | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -T----- 1 \$2,800.00 | | | | | | | | | | | | |
| N 62 | 8 | 10/25/12 | 10/25/12 | M-F 10p-1030p | 10p-1030p | | :30 | | | NM | 1 | \$2,800.00 |
| FOX8-NWS-10PM< | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 ---T--- 1 \$2,800.00 | | | | | | | | | | | | |
| N 63 | 8 | 10/27/12 | 10/27/12 | Sa 10p-11p Fox 8 News | 10p-11p | | :30 | | | NM | 1 | \$2,800.00 |
| FOX8-NWS-10PM< | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -----S- 1 \$2,800.00 | | | | | | | | | | | | |
| N 64 | 8 | 10/27/12 | 10/27/12 | Fox 8 News Sa 8a-10a | Sa 8a-10a | | :30 | | | NM | 1 | \$800.00 |
| FOX8-SAT MORN | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -----S- 1 \$800.00 | | | | | | | | | | | | |
| N 65 | 8 | 10/27/12 | 10/27/12 | Fox 8 News Sa 8a-10a | Sa 8a-10a | | :30 | | | NM | 1 | \$800.00 |
| FOX8-SAT MORN | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -----S- 1 \$800.00 | | | | | | | | | | | | |
| N 66 | 8 | 10/27/12 | 10/27/12 | Sa 12a-1a | 12a-1a | | :30 | | | NM | 1 | \$300.00 |
| OLD CHRISTINE | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -----S- 1 \$300.00 | | | | | | | | | | | | |
| N 67 | 8 | 10/28/12 | 10/28/12 | Fox 8 News Su 8a-10a | Su 8a-10a | | :30 | | | NM | 1 | \$800.00 |
| FOX8 NWS SU-8A | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -----S 1 \$800.00 | | | | | | | | | | | | |
| Totals | | | | | | | | | | | 67 | \$86,350.00 |

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|--|---|--|
| <u>Contract / Revision</u> 570004 / | | <u>Alt Order #</u> 09797671 |
| <u>Contract Dates</u> 10/23/12 - 10/29/12 | <u>Product</u> PRIORITIES USA ACTION | <u>Estimate #</u> 1566 |
| <u>Advertiser</u> Priorities USA Action | | <u>Original Date / Revision</u> 08/21/12 / 08/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Totals Amount |
|---------------------|----|------------|----------|--------------|----------------|-------------|--------|----------------|------|------|-------|------------------|
| Time Period | | # of Spots | | Gross Amount | | Net Amount | | | | | | |
| 10/01/12 - 10/28/12 | | 62 | | \$78,350.00 | | \$66,597.50 | | | | | | |
| 10/29/12 - 10/29/12 | | 5 | | \$8,000.00 | | \$6,800.00 | | | | | | |
| Totals | | 67 | | \$86,350.00 | | \$73,397.50 | | | | | | |

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Total Charges:

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

| |
|--|
| |
|--|

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ~~ISSUE~~ ADVERTISER

Date _____ Signature *[Signature]* Contact Phone Number _____

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title